Curriculum Vitae 2026

Dustin Michael Ryan

Strategic Creative



About me

Multidisciplinary creative director and designer with nearly two decades of experience spanning brand identity, art direction, advertising and digital design.

My background includes agency roles at Quirk, TWO.AM, Punk and QDivision, alongside independent practice and founding ventures. I combine strategic thinking with hands-on execution, shaping brands, campaigns and digital experiences from concept through to delivery.

As both a designer and founder, I bring a measured, commercially minded approach to solving problems, balancing business goals with audience needs and a high standard of craft. Comfortable leading projects or collaborating within teams, I help businesses launch new ideas, strengthen established brands and create cohesive customer experiences.

Recent highlights

- Day-one design partner at FARO, drawing the logo the day the company pivoted into existence and designing the first store as a blueprint that has since opened nineteen times.
- Named GoodBasics and built its brand, packaging and colour-coded category system. Now stocked by Yuppiechef and SPAR.
- Named Fluent, the first brand from delivery-kitchen group Darth Kitchens, and designed the bowl, sleeve and destination stamps. The group was later sold to a competitor.
- Created the concept, script and 32-page pitch that won Iconic Agency the NBA Africa content account, April 2024.

Tools

Figma + Webflow

My workflow with Figma often ends in Webflow where I can set up components for production or build and manage websites.

AI Stack

Claude Code
Supabase
Vercel
Chrome Devtools MCP

Adobe Creative Suite

I've got over 15 years experience with the old faithfuls. Photoshop and Illustrator still play a part in my workflow.

Education

AAA School of Advertising

BA Marketing & Brand Communications - Design
NQF Level 7

Rondebosch Boys High School

Grade 12 (Matric), NQF Level 4

Quirk Education

Certificate in Writing for Digital
Certificate in SEO
Certificate in Project Management

Contact details

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2018 - Present	**Render Intent**	Venture Design Partner I founded Render Intent to help ambitious businesses launch, grow and evolve through design. My work spans strategy, brand identity, art direction and digital design, taking projects from the first conversation through to final delivery. I work directly with clients, combining business thinking with hands-on execution across every stage.
2015 - 2018	**QDivision**	Digital Product Designer At QDivision, I worked with clients across finance, education, healthcare, insurance and travel, applying the agency's entrepreneurial approach to building digital ventures. Through customer focus groups and close collaboration with client teams, I uncovered insights that helped shape ambitious ideas into practical digital products designed to scale.
2013 - 2015	**TWO.AM Agency**	Art Director As the first employee of a startup agency, I embraced wearing many hats, gaining insight into various roles. Primarily, I focused on crafting campaign ideas for pitches and serving our growing client base. Thrilled that in my nearly two-year tenure, we never lost a pitch, contributing to our impressive client portfolio.
2010 - 2013	**Quirk**	Graphic Designer / Concept Team Starting as a Junior designer, I cut my teeth in the dynamic agency environment. I worked my way up the ranks to Art Director on the concept team, a role focused on pitching ideas to our clients. From conception to completion, I transformed concepts into reality. I credit my time in this agency giving me the network and know-how to be successful in this industry.
2010	**Springleap.com**	Graphic Designer At Springleap.com, I led weekly t-shirt design competitions, handled print setup for winning designs, and drove the company's rebranding. I also contributed to Evly's development. This role enriched my skills in campaign management, branding, and product development in the online crowdsourcing realm.